

## EU Projects Seminar

### Programme

#### Wednesday 27 January 2010 - Day 1

09:30 – 10:00 **Registration and refreshments**

10:00 – 12:30 **Session 1: FP7 focus**

This session will have a focus on FP7 opportunities, providing details of forthcoming calls of interest for the EBN community in different sectors such as ICT, Biotechnologies, Food & Agriculture, etc...

Moderator : **Siobhan McQuaid**, EBN Senior Advisor

- o **Khalil Rouhana**, Head of Unit, Strategy for ICT Research and Innovation, DG INFSO, EC
- o **Valérie Rolland**, Food – Health – Well-being, DG RTD, EC
- o **Nadège Mote** European programmes advisor FP7 BIO NC, Brussels Enterprise Agency - BEA
- o **Amaury Nève De Mévergnies**, Political Aspects, SMEs, DG RTD, EC

12:30 – 13:45 **Networking Lunch break**

13:45 – 15:30 **Session 2: Focus on Cleantech, Energy and Sustainable Development**

This session will focus on strategic sectors such as Cleantech, Energy Efficiency and Renewable Energies, including details of calls such as the 2010 Intelligent Energy Europe Call and Eco- Innovation.

Moderator : **Robert Sanders**, Head of International Projects, EBN

- o **Bruno Schmitz**, Head of Unit, New and Renewable Energy Sources DG RTD, EC
- o **Astrid Geiger**, Eco-Innovation and Intelligent Energy, Executive Agency for Competitiveness & Innovation – EACI
- o **Dana Dutianu**, IEE Programme, Executive Agency for Competitiveness & Innovation - EACI
- o **Juan Carlos Martinez Barrio**, BIC Burgos
- o **John Latham**, BIC Coventry

15:30 – 16:00 **Separate session: Erasmus for Young Entrepreneurs** - *upcoming call in April/May*

- o **Gloria Lorenzo Lerones**, Project Manager, "Erasmus for Young Entrepreneurs ", DG ENTR, EC

16:00 – 17:00 **Networking Coffee break - End of EU Projects Seminar (Day 1)**

17.00 – 19.15	<b><u>Welcoming “Innovation &amp; Incubation Policy Session” - EBN 25th Anniversary</u></b> (open meeting for all the EBN community including the participants to the EU Project Seminar)
19:15 – 21:00	<b><u>EBN 25th Anniversary Cocktail Reception</u></b> Including UNDP Eco-Innovation Award Ceremony + ESA/ESINET Award Ceremony

#### Thursday 28 January 2010 - Day 2

08:30 – 09:00 **Welcome Coffee**

09:00 – 10:30 **Session 3: EU Projects Training**

This session will mainly serve as an introduction to the EBN members who are new to the world of international projects. The EBN team and other project champions will explain the benefits of EU projects, how to get started, the type of initiatives and opportunities which are available, also identifying the challenges and pitfalls.

Moderator : **Robert Sanders**, Head of International Projects, EBN

- o **Lennard Drogendijk**, BIC Friesland
- o **Robert Sanders**, Head of International Projects, EBN
- o **João Carvalho**, CIEBI/BIC Beira Interior
- o **Julia Brethenoux**, Project Manager, EBN
- o **Vera Barracho**, Project Manager, EBN

10:30 – 13:00 **Session 4: Opportunities on SMEs and Innovation support**

The final session will highlight opportunities to be found which reflect the BICs core business, such as support to startups and SMEs (internationalization, access to finance, training, IPR, innovation tools, etc).

Moderator : **Robert Sanders**, Head of International Projects, EBN

10:30 – 11:15

**Thomas Koulopoulos**, Founder and President of Boston-based Delphi Group – Presentation of his book: *The Innovation zone*

11.15 - 11.45 **Coffee Break**

- 11.45 – 13.00
- 1) **Financial instruments of CIP**
    - o Angelo Wille, Financing Innovation and SMEs, DG ENTR, EC
  - 2) **GSA funding opportunities, Galileo calls within FP7**
    - o Boris Kennes, European GNSS Supervisory Authority (GSA)
  - 3) **Leonardo da Vinci Programme**
    - o **Felix Rohn**, Leonardo da Vinci, DG EAC, EC
    - o **Stefano Di Giusto**, Leonardo da Vinci, Education, Audiovisual and Culture Executive Agency- EACEA
- 13:00 – 14:00 **Networking lunch**
- 14.00 – on **Open “Project Clinic”**

Participants are invited to join the EBN project team to discuss ongoing opportunities. This will include for example, consortium building for Leonardo initiatives that are likely to be ongoing.

- o **Robert Sanders**, Head of International Projects, EBN
- o **Vera Barracho**, Project Manager, EBN
- o **Julia Brethenoux**, Project Manager, EBN
- o **Thomas Koulopoulos**, Founder and President of Boston-based Delphi Group

**Thomas Koulopoulos** - Founder and President of Boston-based Delphi Group  
Presentation of his book:

***The Innovation Zone***  
***How Great Companies re-Innovate for Amazing Success***

Thomas Koulopoulos is president and founder of Delphi Group, an Inc. 500 innovation management and advisory firm whose client list of twenty years reads like a “Who’s Who” in business and government, including the Mayo Clinic, the FBI, Toyota, Pfizer, DuPont, Fidelity, IBM, Microsoft, HP and Yahoo. A noted expert and author on business and technology innovation, he was executive director of the Center for Business Innovation at Babson College and is a frequent contributor to *Forbes*, *BusinessWeek*, NPR, and CNN. He is the author of seven books on business and technology innovation, including *Smartsourcing*, *The X-Economy*, and *Corporate Instinct*.



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